



Iran International Exhibition of Building & Construction Industry (IRAN BUILD EX 2017)

24-27 February 2017, Tehran, Iran

Exhibitor Manual



Dear Exhibitor,

We would like to thank you for attending Iran International Exhibition of Building Industry, (IRAN BUILDEX 2017). It is our pleasure to support you in this event.

This manual contains important information you need to have a successful event below. The manual is designed to answer your questions, help remind you of deadlines and guide you through the process of preparing for the event.

Please observe the deadlines and make sure that the forms are sent within the time limit.

This manual is intended to make your participation at the event as smooth and productive as possible. If you have any questions or require further assistance please do not hesitate to contact us:

Email: sales@iranbuildex.com

Cell: +98 912 1074250

We will be glad to help you.

Thank You



About Iran

Capital: Tehran

Currency: Iranian Rial

Official language: Persian

Time Zone: 3.5 GMT

Weekend Days: Thursday & Friday

International Telephone Code: +98

Exchange Rate: Approximately \$1 is equal to 35000 Rials

Approximately 1€ is equal to 40000 Rials

Neighboring countries: Turkey, Iraq, Pakistan, Afghanistan, Armenia, Azerbaijan



Important addresses

Organizers:

- M&T Solutions Co.

Address: Unit 2, East 3rd Golbarg St., Fakhra Moghadam St., Dadman Blvd., Tehran, Iran.

Post Code: 1468936311

Tel: +98 21 42917 000 (30 Lines)

Fax: +98 21 42917 100

Email: info@mandtgroup.com

Exhibition Venue:

Iran International Exhibitions Company

Address: P.O. Box No. 19395-1491, Permanent Fairgrounds, Chamran Expressway, Tehran International Permanent Fairground



Exhibition Venue:



General Information

The exhibition is scheduled to be open for visitors at 9:00 to 17:00 on the 24th February 2017 and it will be continued to 27th February 2017.

Please pay attention to leave your stand when the visiting hour is over.

Your stand is going to be prepared in the direction of your demands that you inform Operation and Project Department beforehand. In case you demand extra material in the fair ground, please inform the executive staff who is going to be ready in the organizer office at the ground and ask for their help. Your demands are going to be fulfilled according to the priority of the application and availability in the stocks.

The organizers accept no responsibility and shall not incur any liability to the Exhibitor for any loss or damage that occurred during visiting hours and preparation hours.



Contact Information

Sales Department

sales@iranbuildex.com

Tel: +98 21 42917000

Fax: +98 21 42917100

Contact Person

Mr. Ali Tolouei

Cell: +98 912 1074250

Tel: +98 21 429 17 111

Email: tolouei@mandtgroup.com

General Information

Contact Information



Deadlines for Exhibition

15 January 2017:

Exhibitor Profile:

An email including username and password for entrance to the system of registration will be sent to the email which declared by the companies for completing registration.

Notice: The declared email should be accurate and without any mistake.

Exhibitor Profile includes following items that should be completed by deadline.

- **Rules and Regulation form:** This form should be signed and stamped by the companies.
- **Exhibitor information:** Filling information in each field is mandatory. Please pay attention that all of these information which you submitted here will show in exhibition directory, website, multimedia CD and mobile application and you are responsible for any information which you provided.
- **Exhibitor badges:**
- Iranian personnel:**
Colored photo; size 3*4, less than 150 dpi, without tie and with hijab for ladies
- Foreign personnel:**
Colored scan of passports less than 250 KB
- **Fascia Board:** This part should be filled by companies which reserved shell scheme stands. It should be maximum 30 characters.
- **Hotel and accommodation:** Please download the form and fill it and then upload it on the website.
- **Invitation letter:** Exhibition organizing office is able to supply you a formal invitation letter to apply your visa locally in your country before travelling. Invitation letter is free of charge. We would only need your scan copy of your passport to prepare it.
- **Visa Request Form:** We will get visa for clients who ordered Travel Package only. You need to fill out Visa Request Form with your precise information and send to exhibition organizing office to proceed with visa issuance. An authorized approval letter by The Ministry of Foreign Affairs will be forwarded to the Iran Embassy Consulate in your country. You will be given an approval code to collect your visa from Iran Embassy.
To start the above procedure, it is necessary to have passport copies and filled out Visa Request Form.

Deadlines for Exhibition

25 January 2017:

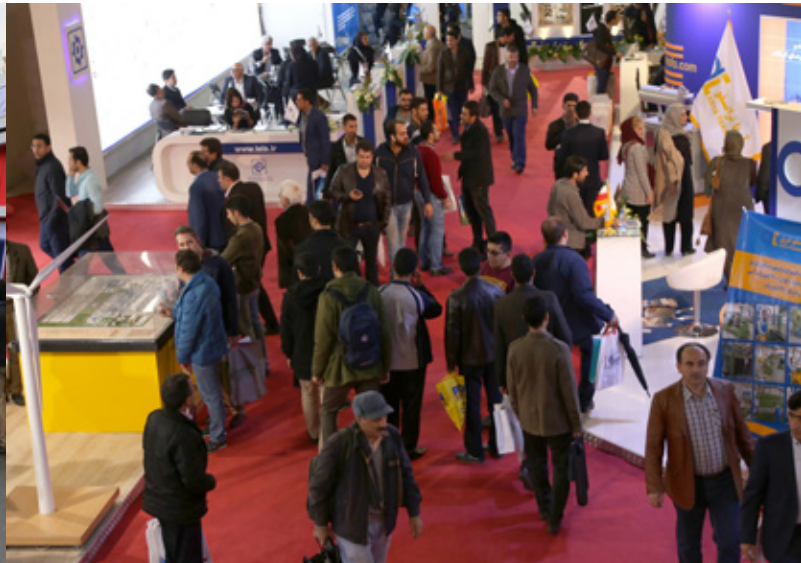
- Introducing the local stand contractor

25 January 2017:

- Sending Catalogue Advertisement Designs
- Ordering Event Advertisement in Fairground
- Ordering Additional Exhibition Services

10 February 2017:

- Technical Approval from organizer



Exhibition Timetable

21-23 February 2017:

- Booth Construction by Contractors

Notice: The exhibitors who have to use lift truck and crane for heavy equipment, should set their equipment on 21 February.

23 February 2017:

- Preparation and Booth Layout

24-27 February 2017:

- Exhibition Hours

8:30 – 17:00 for exhibitors

9:00 – 17:00 for visitors

28 February 2017

- Move out and dismantling



Official Freight Forwarding Services



Official freight forwarder

Expo plus

Contact person: Farshid bagherian

Tel: 0098 912 124 66 30

Tel: 0098 21 42917111

Email: farshidbagherian@gmail.com



Official Stand Contractor

As Iran Elecshow Organizer, we are cooperating with stand Contractor Company for your welfare during the preparation period for our exhibition.



Barsa Company

Email: intl@barsadesign.com



Technical Approval of Stands

The exhibitors should apply local booth contractors who have certification by IIEC (Iran International Exhibition Company) and are familiar with rules and regulation of booth construction.

Maximum Allowed Height for Booth Construction

Hall No.	Stands of middle of the hall (m)	Stands next to the wall of hall (m)
1- 1A- 2 - 6 - 7 - 8/9 -10/11 - 12/13 - 14/15 - 20 - 21 - 22 -27 - 35 - 38 - 38A - 40 - 41	4.5	4.5
38B	4.5	3
44,1- 44,2	3.5	4
19	3	3.5
18- 31A - 31B	3	3
Series 25	3	3.5
Series 26	3	2.5

Note: The above figures are including flooring.

Equipment Order Form

**Request Form
Exhibition Extra Equipment**

Item	Description	Code	Unit Price (€)	QTY
1	1 Round Glass Table + 3 Leather Chairs	A1	150	
2	Square Table (80*80*80)	A2	20	
3	Standard Information Counter (90*50*110)	A3	70	
4	Chair	A4	20	
5	Sofa	A5	250	
6	Bar Stool	A6	40	
7	Bar Stool	A7	25	
8	Refrigerator	A8	75	
9	Hot & Cold Water Dispenser	A9	75	
10	Brochure Case	A10	50	
11	Folding Door(200*100)	A11	75	
12	Short Show case (100*50*100)	A12	65	
13	Height Show case(100*50*160)	A13	100	
14	Display Cube(50*50*50)	A14	20	
15	Display Cube (50*50*100)	A15	30	
16	Display Cube (50*50*70)	A16	25	
17	Rotating showcase(40*40*200)	A17	80	
18	Lock able Cabinet (100*50*75)	A18	65	
19	LCD 42 inch	A19	250	

By signing this application, we accept that No Cancellation will be accepted by M & T.
Any request form without balance of payment will not applied.

Note: All the prices is for a 4 days exhibitions.

Booth No:

Company Name:

Name:

Position:

Signature/Stamp